

# PEONYGEROCHI

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625 The West Mall #1006, Etobicoke, Ontario M9C4W9

## LANGUAGES

Hand code HTML & CSS (cross-browsers), Javascript  
PHP/mysql, XML, ASP/.net, basic Actionscript. JQuery and Mootools.  
Experience with content management systems such as Wordpress and Ektron.

## SOFTWARE

Photoshop, Illustrator, Fireworks, Flash, Coda  
Dreamweaver, MS Visual Studio, After Effects, Audition  
Premiere Pro, Soundforge, Final Cut Pro.  
Microsoft Office, iWork, Citrix. Easy Projects.  
Able to work with both a Mac and PC.

## EMPLOYMENT

### WebKMS (Freelance)

Toronto, ON [Feb 2010 – Present]

#### Creative Lead

- Created logo for branding, along with business cards and brochures.
- Solely designed and hand coded (XHTML, CSS, Javascript) company website.
- Designed website templates using Photoshop.
- Hand-coded all website templates (XHTML, CSS, Javascript, with the help of Mootools/JQuery)
- Created Flash headers and animations
- Implementing websites into MS Visual Studio to create master pages.

### Paperplane Studios (Freelance)

Toronto, ON [Feb 2008 – Present]

#### Technical Advisor and Web Developer

- Developing CSS driven Wordpress Themes.
- Developing, managing and editing Flash websites, using actionscript.

- Creating Flash slideshows, banners, and presentations.
- Hand coding in PHP/mysql, (x)HTML, Javascript and CSS on a daily basis.
- Maintaining and updating websites on a daily basis.
- Developed Excel spread sheets.

## IQPC

Toronto, ON [June 2008 – June 2009]

### Web Developer and Content Editor

- Hand coded and edited (x)HTML and CSS on a daily basis.
- Developed and maintained websites on regular basis using (x)HTML, CSS, PHP, Flash, XML, ASP/.net, Fireworks, Photoshop, Javascript, and Ektron.
- Worked with third party programs such as Citrix, EasyProjects, Stradivarius Ektron, and Gravitation.
- Communicated with marketing managers, producers, and marketing directors, from around the world, such as New York, London, Dubai, and Singapore, regarding current design and web development.

## Rogers Media Inc. (Intern)

Toronto, ON [Jan 2008 - Feb 2008]

### Web and Graphics Developer

- Designed headers, buttons, and ad banners daily for [Rogers Media websites](#).
- Worked with Flash, Photoshop and Illustrator in creating headers, buttons, and ad banners.
- Hand coded (XHTML and CSS) and designed the daily 680 News Radio Newsletter.
- Worked independently without required supervision.
- Communicated daily with project managers, editors, producers and clients ranging from British Columbia to Calgary about upcoming events, design, and development concerns.

## EDUCATION

### Michael Power-St. Joseph High School

Etobicoke, ON

High School diploma

1999-2004

### Humber College

Etobicoke, ON

Program: Multimedia Design Diploma

2006-2008